

T E D   B A K E R  
L O N D O N

JAN/APRIL 2020 MEN'S OPTICAL

JAN 2020 MEN'S OVERVIEW 8 MODELS 3-4 COLOURS 29 SKUS

T E D B A K E R  
L O N D O N



CORNELL TB8229  
(PDM015173)



BLAINE TB8228  
(PDM015175)



AKSEL TB4299  
PDM015176



WILEY TB8230  
(PDM015194)



BERG TB8231  
(PDM015195)



NISSE TB4298  
(PDM011180)



BOYD TB4300  
(PDM015183)



HOLMES TB4301  
(PDM015184)

APRIL 2020 MEN'S OVERVIEW 3 MODELS 3-4 COLOURS 11 SKUS



EFREN TB8232  
(PDM011179)



BRENTON TB4302  
(PDM015171)



FOSTER TB4303  
(PDM015187)

JAN 20 OPTICAL  
CODE NISSE TB4298  
PDM PDM011180  
SIZE 54/14-140 B 39

TED BAKER  
LONDON



639 Navy

- Print to be updated



535 Forest Green

- Print to be updated
- Rimwire to be dark gun
- Temple to be matte finish



192 Dark Brown

- Print to be updated

JAN 20 OPTICAL  
 CODE NISSE TB4298  
 PDM PDM011180  
 SIZE 54/14-140 B 39

TED BAKER  
 LONDON



- Print to be updated
- Rimwire to be dark gun
- Temple to be matte finish

535 Forest Green

#### FRAME DESCRIPTION

PDM No.	PDM011180
Gender	Men's
Colour Code	535
Colour Description	Forest Green
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	54/14-140
B Dimension	38.80
ED	59.30
Screw to Screw	129
Mid to Mid	136.00
Tip to Tip	102

#### MATERIALS

Front Material & Finish	Stainless Steel
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

400 pcs per model; 100 pcs per color

JAN 20 OPTICAL  
CODE WILEY TB8230  
PDM PDM015194  
SIZE 53/17-145 B 39

TED BAKER  
LONDON



259 Red Tort.



652 Blue Tort

• Print to be updated



106 Tortoise

• Print to be updated



955 Grey Horn

JAN 20 OPTICAL  
 CODE WILEY TB8230  
 PDM PDM015194  
 SIZE 53/17-145 B 39

TED BAKER  
 LONDON



652 Blue Tort

- Print to be updated

**FRAME DESCRIPTION**

PDM No.	PDM015194
Gender	Men
Colour Code	652
Colour Description	Blue Tort.
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

**DIMENSIONS**

Size	53/17-145
B Dimension	38.50
ED	56.80
Screw to Screw	129
Mid to Mid	130.00
Tip to Tip	103

**MATERIALS**

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

**MOQ**

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL  
CODE BERG TB8231  
PDM PDM015195  
SIZE 57/17-145 B 38

TED BAKER  
LONDON

T FOR TALL



AMENDS

- Increase temple length to 150

955 Grey Horn



025 Black



106 Tortoise

- Print to be updated



652 Blue Tort

- Print to be updated

JAN 20 OPTICAL  
 CODE BERG TB8231  
 PDM PDM015195  
 SIZE 57/17-145 B 38

TED BAKER  
 LONDON

T FOR TALL



AMENDS

- Increase temple length to 150

106 Tortoise

- Print to be updated

FRAME DESCRIPTION

PDM No.	PDM015195
Gender	Men
Colour Code	106
Colour Description	Tortoise
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	57/17-145
B Dimension	38.00
ED	61.70
Screw to Screw	137
Mid to Mid	138.70
Tip to Tip	111

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color



JAN 20 OPTICAL  
CODE CORNELL TB8229  
PDM PDM015173  
SIZE 56/16-145 B 45

TED BAKER  
LONDON



958 Black Horn. Grey



008 Black Tort.



156 Brown Horn/ Cognac



160 Brown Horn/ Navy

JAN 20 OPTICAL  
CODE CORNELL TB8229  
PDM PDM015173  
SIZE 56/16-145 B 45

TED BAKER  
LONDON



008 Black Tort

#### FRAME DESCRIPTION

PDM No.	PDM015173
Gender	Men
Colour Code	8
Colour Description	Black_Tort.
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	56/16-145
B Dimension	45.00
ED	62.70
Screw to Screw	133
Mid to Mid	137.50
Tip to Tip	109

#### MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL  
CODE BLAINE TB8228  
PDM PDM015175  
SIZE 51/18-145 B 43

TED BAKER  
LONDON



330 Honey  
• Lamination to be amber tort



001 Black  
• Lamination to be classic tort



630 Navy  
• Lamination to be blue tort



945 Grey  
• Lamination to be grey tort

JAN 20 OPTICAL  
CODE BLAINE TB8228  
PDM PDM015175  
SIZE 51/18-145 B 43

TED BAKER  
LONDON



330 Honey

- Lamination to be amber tort

#### FRAME DESCRIPTION

PDM No.	PDM015175
Gender	Men
Colour Code	330
Colour Description	Honey
Hinge Type	Regular
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	51/18-145
B Dimension	43.00
ED	53.70
Screw to Screw	123
Mid to Mid	130.40
Tip to Tip	103

#### MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Stainless Steel
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL  
CODE AKSEL TB4299  
PDM PDM015176  
SIZE 56/15-145 B 38

TED BAKER  
LONDON



630 Navy

- Lamination to be blue tort



001 Black

- Lamination to be classic tort



945 Grey

- Lamination to be grey tort

JAN 20 OPTICAL  
 CODE AKSEL TB4299  
 PDM PDM015176  
 SIZE 56/15-145 B 38

TED BAKER  
 LONDON



630 Navy

- Lamination to be blue tort

**FRAME DESCRIPTION**

PDM No.	PDM015176
Gender	Men
Colour Code	630
Colour Description	Navy
Hinge Type	Regular
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

**DIMENSIONS**

Size	56/15-145
B Dimension	37.90
ED	60.90
Screw to Screw	130
Mid to Mid	137.30
Tip to Tip	110

**MATERIALS**

Front Material & Finish	Acetate + Stainless Steel
Temple Material & Finish	Stainless Steel
Lens Type	Demo
Lens Base	Base 4.5

**MOQ**

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL  
CODE BOYD TB4300  
PDM PDM015183  
SIZE 56/14-140 B 42

TED BAKER  
LONDON

AMENDS

- Corewire pattern to be deep laser engrave



001 Black



194 Grey Tort.



610 Navy

JAN 20 OPTICAL  
CODE BOYD TB4300  
PDM PDM015183  
SIZE 56/14-140 B 42

TED BAKER  
LONDON

#### AMENDS

- Corewire pattern to be deep laser engrave



180 Tortoise

#### FRAME DESCRIPTION

PDM No.	PDM015183
Gender	Men
Colour Code	180
Colour Description	Tortoise
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	56/14-140
B Dimension	42.00
ED	63.70
Screw to Screw	132
Mid to Mid	136.00
Tip to Tip	100

#### MATERIALS

Front Material & Finish	stainless steel+winsor
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

300 pcs per model; 100 pcs per color



JAN 20 OPTICAL  
CODE HOLMES TB4301  
PDM PDM015184  
SIZE 53/18-140 B 44

TED BAKER  
LONDON



AMENDS

- Corewire pattern to be deep laser engrave

800 Crystal/ Gun  
• Rim to be Grey Tort



001 Black



180 Tortoise



610 Navy

JAN 20 OPTICAL  
CODE HOLMES TB4301  
PDM PDM015184  
SIZE 53/18-140 B 44

TED BAKER  
LONDON

#### AMENDS

- Corewire pattern to be deep laser engrave



180 Tortoise

#### FRAME DESCRIPTION

PDM No.	PDM015184
Gender	Men
Colour Code	180
Colour Description	Tortoise
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	53/18-140
B Dimension	44.30
ED	56.00
Screw to Screw	128
Mid to Mid	132.00
Tip to Tip	101

#### MATERIALS

Front Material & Finish	stainless steel+winsor
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

300 pcs per model; 100 pcs per color

T E D   B A K E R  
L O N D O N

APRIL 2020 MEN'S OPTICAL

APRIL 20 OPTICAL  
CODE EFREN TB8232  
PDM PDM011179  
SIZE 56/14-145 B 44

TED BAKER  
LONDON



151 Brown Horn/ Lt. Brown



155 Brown Horn/ Beige



654 Olive Horn



953 Grey Horn

APRIL 20 OPTICAL  
 CODE EFREN TB8232  
 PDM PDM011179  
 SIZE 56/14-145 B 44

TED BAKER  
 LONDON



654 Olive Horn

**FRAME DESCRIPTION**

PDM No.	PDM011179
Gender	Men's
Colour Code	654
Colour Description	Olive Horn
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

**DIMENSIONS**

Size	56/14-145
B Dimension	43.80
ED	63.20
Screw to Screw	131
Mid to Mid	137.00
Tip to Tip	106

**MATERIALS**

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

**MOQ**

400 pcs per model; 100 pcs per color

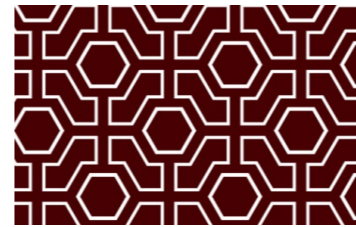
APRIL 20 OPTICAL

CODE BRENTON TB4302

PDM PDM015171

SIZE 55/17-140 B 43

TED BAKER  
LONDON



192 Brown

- Print to be updated
- Lower rim colour to be medium gun



001 Black



936 Grey

APRIL 20 OPTICAL  
 CODE BRENTON TB4302  
 PDM PDM015171  
 SIZE 55/17-140 B 43

TED BAKER  
 LONDON



192 Brown

- Print to be updated
- Lower rim colour to be medium gun

**FRAME DESCRIPTION**

PDM No.	PDM015171
Gender	Men
Colour Code	192
Colour Description	Brown
Hinge Type	Spring
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click-in
Adjustable Core Wire	Yes

**DIMENSIONS**

Size	55/17-140
B Dimension	42.50
ED	60.30
Screw to Screw	133
Mid to Mid	137.70
Tip to Tip	103

**MATERIALS**

Front Material & Finish	Stainless Steel
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

**MOQ**

300 pcs per model; 100 pcs per color

APRIL 20 OPTICAL  
CODE FOSTER TB4303  
PDM PDM015187  
SIZE 59/17-140 B 37

TED BAKER  
LONDON

T FOR TALL



AMENDS

- Increase temple length to 150

229 Burgundy



001 Black



655 Navy



910 Grey





APRIL 20 OPTICAL  
CODE FOSTER TB4303  
PDM PDM015187  
SIZE 59/17-140 B 37

TED BAKER  
LONDON

T FOR TALL



AMENDS

- Increase temple length to 150

#### FRAME DESCRIPTION

PDM No.	PDM015187
Gender	Men
Colour Code	229
Colour Description	Burgundy
Hinge Type	Spring
Logo Style	Deep Laser
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

#### DIMENSIONS

Size	59/17-150
B Dimension	37.00
ED	63.80
Screw to Screw	141
Mid to Mid	143.20
Tip to Tip	112

#### MATERIALS

Front Material & Finish	Stainless Steel
Temple Material & Finish	Nickel Silver
Lens Type	Demo
Lens Base	Base 4.5

#### MOQ

300 pcs per model; 100 pcs per color